

## Appendix C

### Street Cleansing Action Plan 2012/13

Proposal	Action	Resp.	Date
1. Increase the (net) budget in order to sustain / improve service provision	a) Explore possibilities with Streetpride SMT - may be some opportunity to move under-spends between services in the short term	DB	Oct 2012
2. Services achieving maximum with the available budget	a) Stop or reduce activity in less crucial areas of work. ( <i>Issues: public reaction</i> ) b) Remove selected street scene bins. ( <i>Issues: public reaction</i> ) c) Analyse efficiency including schedule data base, comments and complaints, etc d) Review of Mechanical Sweepers & Misc Team - under way. ( <i>Issues: possible budget pressure associated with consultation / implementation time scales</i> ) e) Review of Weeds & Leaf clearance procedures. f) Review mix of labour and machinery. g) Review deployment of District Cleansing Operatives. ( <i>Issues: public reaction</i> ) h) Review tipping costs with KCM - use of Sterecycle? i) Explore possibility of Waste Collection team being used to empty litter bins j) Explore possibility of Green Waste Team supporting leaf clearance. k) Explore possibility of Bulky Items Team supporting fly tip removal l) Explore possibility litter picking in evening - double shift vehicles ( <i>Issues: may require additional budget</i> ) m) Explore use of Billy Goat – Town Centre vacuum cleaner ( <i>Issues: may have maintenance issue</i> )	SAH / SH / AG	Dec 2012
3. Structured use of voluntary sector (e.g. Community Payback)	a) Identify possibilities including benefits, challenges, cost and administrative requirements ( <i>Issues: could be difficult to manage and sustain</i> )	MH / RRJ	Mar 2012
4. Joint working with businesses and	a) Review what is already taking place b) Increase number of staff in Cleansing Team with enforcement powers. ( <i>Issues: staff</i>	MH / RRJ	Mar 2012

schools (e.g. Keep Britain Tidy Business/Schools awards, sponsorship etc.)	<i>suitability</i> c) Develop Business partnerships - emptying our litter bins, storing until we can collect. <i>(Issues: business reaction / co-operation)</i>		
5. Maximise potential of enforcement	a) Develop joint working with NAS (Wardens) to improve enforcement	MH / RRJ	Mar 2012
6. Develop communication / campaigns in order to change behaviour	a) Research existing campaigns (national & regional). <i>(Issues: cost)</i> b) Explore possibilities with Corporate Communication team	MH / RRJ	Dec 2012
7. Seek to reduce problems at design stage	a) Closer working with Planners, Landscape Design team, etc - efficiency gains as part of planning / design process. Likely to be more long term factor.	SAH / SH	Ongoing
8. Learn from other authorities / organisations (e.g. Keep Britain Tidy Group)	a) Best practice research and visits – operation and enforcement	MH / SAH / SH	Dec 2012 & then ongoing
9. Use vehicle telematics to improve routing and driver performance	a) Explore cost of implementation - £20pm with £300 - £1000 initial purchase cost b) Lease option. c) CTU manager look at how data can be managed.	DB / PH	Mar 2012
10. Member's Community Leadership Fund	a) Create list of possibilities (e.g. Big Belly Bins in target wards)	SAH / DB	Mar 2012

DB – David Burton, Director of Streetpride  
SH – Steve Hallsworth, Leisure and Community Services Manager  
SAH – Shirley Hallam, Community Delivery Manager (East)  
RRJ – Richard Jackson, Community Delivery Manager (West)  
PH – Pete Hatfield, CTU Manager  
MH – Michelle Hill, Community Services Manager